



AT EXPO AFRICA
2027



Sponsorship Packages

AT EXPO AFRICA – Partnership & Visibility Opportunities

AT EXPO AFRICA, taking place from 3–5 June 2027 in Dakar, Senegal, aims for broad public engagement, bringing together assistive technology users, civil society, including organizations of persons with disabilities (OPDs), clinicians, service providers, manufacturers, innovators, governments, regional bodies, UN agencies, and strategic donors. While expecting a large African audience, the event also seeks global representation. Our sponsorship and partner packages offer valuable opportunities to increase brand visibility, showcase expertise, build strategic partnerships and engage directly with decision-makers shaping the future of assistive technology across Africa. By partnering with AT EXPO AFRICA, you will strengthen your organisation's profile while supporting greater access to assistive technology and innovation across the continent.

ECOSYSTEM PARTNER PROGRAMME

Designed for organizations seeking high-level visibility, stakeholder engagement and leadership positioning within the African assistive technology ecosystem.

PLATINUM ECOSYSTEM PARTNER*

€ 100,000

BENEFITS

- Premium main stage branding
- Welcome address during World AT Day Ceremony
- Official host of the networking reception
- Featured partner profile on the event website
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Premium branding in VIP and government areas
- Partner video feature (3–5 minutes)
- Inclusion in the official event aftermovie
- Participation in selected high-level stakeholder engagements
- Participation in an exclusive Leadership Roundtable with invited government representatives, development partners and ecosystem leaders
- Reserved meeting table within the Partnership & Stakeholder Lounge
- Three dedicated social media features
- Inclusion in major event communications and press releases

ECOSYSTEM PARTNER PROGRAMME

GOLD ECOSYSTEM PARTNER*

€ 40,000

BENEFITS

- Main stage logo visibility
- Recognition during the World AT Day Ceremony
- Official host of a stakeholder breakfast or networking session
- Featured partner profile on the event website
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Branding in selected networking areas
- Partner video feature (3–5 minutes)
- Partnership & Stakeholder Lounge access
- One 60-minute workshop session
- Two dedicated social media features
- Inclusion in official event communications

SILVER ECOSYSTEM PARTNER*

€ 20,000

BENEFITS

- Recognition during the World AT Day Ceremony
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Branding in one networking area
- One 60-minute workshop session
- Partnership & Stakeholder Lounge access
- One dedicated social media feature
- Inclusion in official event communications



IMPACT PARTNERSHIP OPPORTUNITIES

Support meaningful participation, accessibility and innovation across AT EXPO AFRICA.

ACCESSIBILITY PARTNER*

€ 7,500

Supports inclusive participation and accessibility across AT EXPO AFRICA, helping to ensure that persons with disabilities can fully engage with the event programme and networking opportunities.

SUPPORTED ACCESSIBILITY AREAS (examples)

- **Communication Access**
Sign language interpretation for the World AT Day Ceremony and main stage highlights
- **Accessible Information & Navigation**
Accessible event materials (large print and easy-read format)
Printed accessibility map of the venue and key facilities
- **Accessibility Support Services**
On-site Accessibility Help Desk providing guidance and assistance for participants with accessibility needs

BENEFITS

- Recognition as Official Accessibility Partner during the World AT Day Ceremony
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Partnership & Stakeholder Lounge access
- Visibility across accessibility services
- Post-event impact report
- One social media mention

INNOVATION PARTNER*

€ 12,500

SUPPORTS

- Innovation Showcase
- Start-up Pitch Sessions
- AT Innovation Awards

BENEFITS

- Recognition as Official Innovation Partner during the World AT Day Ceremony
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Visibility throughout the innovation programme
- Opportunity to present the award during the AT Innovation Awards
- Partnership & Stakeholder Lounge access
- Post-event impact report
- One social media mention

SUPPORTING PARTNER PROGRAMME

Designed for companies and organizations seeking visibility, networking opportunities and engagement within the African assistive technology ecosystem.

SUPPORTING PARTNER PLUS*

€ 5,500

BENEFITS

- Recognition as Supporting Partner Plus during the World AT Day Ceremony
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Partnership & Stakeholder Lounge access, including one curated networking meeting with selected stakeholders
- One 60-minute workshop session
- One dedicated social media feature

SUPPORTING PARTNER*

€ 3,500

BENEFITS

- Recognition as Supporting Partner during the World AT Day Ceremony
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- One 30-minute workshop session
- Partnership & Stakeholder Lounge access
- One social media mention

SUPPORTING PARTNER LIGHT*

€ 1,500

BENEFITS

- Recognition as Supporting Partner light during the World AT Day Ceremony
- Logo inclusion on the event website
- Logo inclusion in the official programme and exhibitor guide
- Partnership & Stakeholder Lounge access

PARTNERSHIP & STAKEHOLDER ENGAGEMENT PROGRAMME

Available to Ecosystem Partners, Impact Partners and Supporting Partners

The Partnership & Stakeholder Engagement Programme is designed to facilitate meaningful connections among sponsors, government representatives, development partners, organizations of persons with disabilities, investors and assistive technology stakeholders. Programme elements may include:

- Access to the Partnership & Stakeholder Lounge
- Partnership Concierge Service to support stakeholder connections and introductions
- Curated networking opportunities
- Hosted stakeholder introductions
- Leadership roundtables
- Informal engagement sessions with key ecosystem actors

Participation level depends on partnership category.

Networking
included

EXCLUSIVE BRANDING OPPORTUNITIES

Available to sponsors, partners and exhibitors on a first-come, first-served basis.

PREMIUM VISIBILITY

- Lanyard Sponsor
- Delegate Bag Sponsor
- WiFi Sponsor

€ 5,000

€ 5,000

€ 3,500



DELEGATE EXPERIENCE

- Coffee Break Sponsor (per day)
- Water Station Sponsor
- Charging Station Sponsor

€ 2,000

€ 1,500

€ 2,000

VENUE BRANDING

- Directional Signage Sponsor
- Registration Area Sponsor
- Relax Area Branding

€ 3,000

€ 2,500

€ 2,500

SHARED VISIBILITY INFRASTRUCTURE

OFFICIAL SPONSOR & PARTNER WALL

- Large-scale branded installation at the main entrance and registration area
- Hierarchical placement according to partnership level
- Official media and photography backdrop
- Social media activation point for participants and partners

Included
for all
partners and
sponsors

EXHIBITOR WORKSHOPS (30 minutes)

- **One complimentary workshop session** for exhibitors from Africa* and other LMICs **
- Additional workshop sessions for Africa- and LMIC-based exhibitors
- Workshop sessions for exhibitors from High-Income Countries (HICs)

€ 490

€ 490



CONTACT

Would you like to book one of the packages, do you have any questions, or are you considering a more tailored way to engage with AT EXPO AFRICA? I would be happy to discuss your ideas and work with you to develop a partnership that aligns with your organisation's goals and ambitions.



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ORGANIZERS



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SÉNÉGAL



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ORGANISATION AFRICAINE POUR LE DÉVELOPPEMENT
DES CENTRES POUR PERSONNES HANDICAPÉES



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* "Exhibitors from Africa" refers exclusively to companies or organizations that (i) have their registered office/headquarters in a country on the African continent and/or (ii) are majority (>50%) owned by individuals or legal entities domiciled in an African country ("African owned"). The applicable criteria are based on official business registration records and ownership structure at the time of application. Companies headquartered outside Africa, regardless of any commercial activity, subsidiaries, partnerships, or market presence in Africa, are not considered "Exhibitors from Africa" under this definition.

** "Exhibitors from other LMICs" refers to companies or organizations that have their registered office/headquarters in a country classified as a Low- or Middle-Income Country (LMIC) according to the current World Bank country income classification at the time of application. Classification is determined based on the official World Bank list and applies only to the country of incorporation/registered headquarters. Entities headquartered in high-income countries are excluded from this category, regardless of ownership structure or operational activity in LMIC markets.